



NATIONAL JUNIOR TENNIS & LEARNING STAR LEVEL SYSTEM

This simple five-tier system is designed to enable chapters to perform at a higher level. Standardization can help each NJTL understand proven practices for non-profit and youth organizations. The system can further define their internal capabilities as an organization, explore ways to improve and ultimately, deliver tennis and education programming that best meets the specific needs of the community/communities they serve.

Chapter information and star level status will remain confidential.

NJTL Star Level Benefits				
★★★★ 1-2-3-Star Benefits plus	★★★ 1-2-Star Benefits plus:	★★ 1 Star-Benefits plus:	★ Network Member Benefits plus:	Network Member Benefits
<ul style="list-style-type: none"> –Eligible to receive USTA Foundation Sustainability Funding - an exclusive pool of funds to be split between fully approved 4-Star NJTL Chapters to support their ongoing general operating expenses –Ability to market chapter locally as a 4-Star NJTL –Promotion by USTA Foundation as a member of our highest tier of programming organizational sustainability. Promotion may be made to current and potential sponsors, donors, the media and through USTA Foundation materials such as website, newsletters and social media 	<ul style="list-style-type: none"> –Ability to market chapter locally as a 3-Star NJTL Chapter for local fundraising and affiliation –Opportunity to apply to participate in special sponsor restricted funded programs, when available 	<ul style="list-style-type: none"> –Eligible to participate in the NJTL National Capacity Building Program 	<ul style="list-style-type: none"> –Technical Assistance with developing an Evaluation Plan for your NJTL –Eligible to apply for NJTL Executive Mentoring program –Access to USTAF x NJTL network branding & signage –Access to Facilities Assistance Program –Access to Discount Equipment Ordering 	<ul style="list-style-type: none"> –Access to complimentary Arthur Ashe Kids' Day Tickets –Access to auction items for fundraising events –Access to Technical Assistance from USTA Foundation Staff (Programming, Board Development, Fundraising) –Access to purchase the Academic Creative Engagement (ACE) Curriculum –Access to Online Toolkit –Access to free online NJTL Life Skills Curriculum –Access to free online Coach Youth Tennis courses (7) –Eligible to apply for program grant funding annually –Eligible to apply to participate in special USTA Foundation related programs such as Excellence Teams –Eligible to participate in USTA Foundation NJTL Trainings –Eligible to participate in NJTL National Essay Contest

*USTAF reserves the right to adjust or modify the NJTL Star Level Benefits at any time



NJTL STAR LEVEL CRITERIA*

Criteria	4 Star	3 Star	2 Star	1 Star	NJTL Network Members
POPULATION DEMOGRAPHICS					
Number of NJTL youth registered on NetGeneration.com****	TBD	TBD	TBD	TBD	TBD
Percentage of NJTL youth eligible for free/reduced lunch	51%+	51%+	51%+	51%+	25%+
EDUCATIONAL OUTCOMES					
Tracks on-time grade matriculation	√				
Uses report card data to track outcomes	√	√			
EDUCATIONAL PROGRAMMING					
Life Skills Curriculum/other***	√	√			
ACE/STEM/NEC/other***	√	√	√	√	√
Health/wellness/nutrition programming	√				
College/vocational/career prep programming	√				
School prep/academic success programming	√				
Weeks of education programming	30+ weeks	18-29 weeks	10-17 weeks	4-9 weeks	1-3 weeks
ORGANIZATIONAL DEVELOPMENT					
Submits 990s	√	√	√	√	
External CPA certified financial audit biennially	√				
501(c)(3) status or fiscal agent with 501(c)(3) status	√	√	√	√	
General liability insurance	√	√	√	√	√
Directors and officers insurance	√	√	√		
All staff, volunteers and coaches registered and NCSI approved on NetGeneration.com	√	√	√	√	√
Must use USTA Foundation wordmark	√	√	√	√	
Marketing plan	√	√			
Presence on social media, current website, newsletters/email blast	3 of 3	2 of 3	1 of 3	1 of 3	
Collaboration with community partners on programming and/or facilities	√	√	√		
Collaboration with a school/college on programming and/or facilities	√				
Funding streams: individual donors, fundraising events, foundations, government, corporate	4 of 5	3 of 5	2 of 5		

Criteria	4 Star	3 Star	2 Star	1 Star	NJTL Network Members
ORGANIZATIONAL DEVELOPMENT					
BOD Involvement: Strategic planning, fundraising, financial planning, marketing	4 of 4	3 of 4	2 of 4	1 of 4	
BOD Committees: Executive, fundraising, audit/finance, programming, governance, nominating, marketing committee	4 of 7	3 of 7	2 of 7	1 of 7	
Community representation on BOD or advisory committee	1+	1+	1+		
Budget for staff development	√	√	Suggested		
Budget for organization and/or program evaluation	√	√			
Two performance reviews of Executive Director annually****	√	√	Suggested		
USTA organization membership	√	√	√	√	√
A registered NJTL program in Net Generation's program management center	√	√	√	√	√
Conflict of interest and whistle blower policy	√	√	√	√	√
Criteria	4 Star	3 Star	2 Star	1 Star	NJTL Network Member
TENNIS PROGRAMMING					
Weeks of tennis programming	30+ weeks	18-29 weeks	10-17 weeks	4-9 weeks	1-3 weeks
Pathway from introductory to tournament level competition	√				
Junior Tournament players*****	20+	10-19			
Tracks hours of physical activity offered through programming	√	√	√	√	
USPTA certified coaches or USTA PE teachers training	75%	50%	25%		
Coaching staff - Completed coach youth tennis 6 online courses	75%	50%	25%		
Coaching staff - Completed online 10U workshop	75%	50%			

www.ustafoundation.com • njtl@usta.com

*The USTAF reserves the right to ask for additional documentation to support responses to the NJTL Enrollment questions

**USTAF reserves the right to adjust or modify star levels and criteria at any time

***Either deliver the NJTL product listed OR a separate proven curriculum and share outcome data with USTA Foundation, Incorporated

****This criteria will be required for the 2020 NJTL Enrollment (2019 data)

*****This includes sanctioned, non-sanctioned and in-house level tournaments

